



Highway Safety Summit
April 14-15, 2014
Boise

Quick Notes

From the Idaho Office of Highway Safety December 23, 2013

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129 -- P: (208) 334-8100 F: (208) 334-4430 -- www.itd.idaho.gov/ohs

Fatalities for 2013 = 204

Hi Highway Safety Partners:

At times (especially at the end of the year) many of us might tend to look in the rearview mirror and ask if progress has been made. About the time doubt creeps in a letter or note will show up on our doorstep that informs us a life was saved today as a result of the work all of us do in highway safety. This comes at us from all different directions. The gratitude expressed is astounding! Most are a simple thank you for your:

- “enforcement action of arresting the impaired driver before my family was killed.”
- “educational program on the importance of wearing my seatbelt today. My eyes are opened.”
- “engineering program to install the rumble strips. I stayed awake on that stretch of highway.”
- “emergency medical services expertise provided to stop the bleeding.”

At that moment in time we realize the hard work pays off and the feeling that a difference is made seeps into our inner souls. Tomorrow the sun rises and we continue to look for ways of improvement despite the realization that some are not on board with our highway safety mission.

Our office also firmly believes that highway safety starts at home and in order to move in the right direction a change in highway safety culture at the community level is not only necessary, *it is required*. Fatalities and serious injuries on Idaho’s roadways should never be thought of as acceptable or simply a part of life in Idaho.

The Idaho Office of Highway Safety is proud of all our highway safety partners and it is an honor to serve with and be part of the team that develops, implements and evaluates highway safety programs to eliminate death and serious injury. The economic losses resulting from motor vehicle crashes are, for lack of a better term, mind blowing. The human loss is tragic and lives are altered forever.

Highway safety funds provide resources at the state and community level to address Idaho’s highway safety challenges. Our pledge is to continue to leverage our limited funding sources to finance highway safety projects that will give the best return on investment.

Looking toward the future is exciting. In 2014, the Office of Highway Safety will continue to implement all our highway safety programs; *however, our office is declaring 2014 as the year of aggressively tackling impaired driving*. Impaired driving contributes to 40% of all fatalities. This must change!

The Office of Highway Safety appreciates the commitment of all highway safety partnerships and the dedication of individual partners, as Idaho continues to move *Towards Zero Deaths* on all Idaho roadways.

Brent Jennings, PE
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LAPD to Officers on Duty: Buckle up, It's the Rule

LOS ANGELES December 11, 2013 (AP)

By TAMI ABDOLLAH Associated Press

If you've ever been pulled over by a police officer for not wearing a seat belt, there's a decent chance the officer also wasn't buckled up either.

While 86 percent of Americans now wear seat belts, an upcoming study that will be published by California's Commission on Peace Officer Standards and Training estimates that roughly half of law enforcement officers don't wear them.

With traffic-related fatalities the leading cause of death of officers on duty, departments nationwide are buckling down to get officers to buckle up.

"Something that can save a person's life should be on a high priority of being enforced," said Richard Ashton, a former police chief who has studied officer safety for more than a decade with the International Association of Chiefs of Police.

The Los Angeles Police Department has a new seatbelt education effort after Inspector General Alex Bustamante found that up to 37 percent of officers involved in accidents in 2012 weren't wearing seatbelts.

State laws mandating seatbelt use often exclude police, but the LAPD and most other departments require them in all but certain circumstances.

The costs of not doing so are clear. <http://abcnews.go.com/US/wireStory/lapd-officers-duty-buckle-rule-21176640>

Aggressive Driving

Driving aggressively costs more.

Aggressive driving (speeding, rapid acceleration and braking) wastes gas. It can lower your gas mileage by 33% at highway speeds and by 5% around town.

Sensible driving is also safer for you and others, so you may save more than gas money. Go to this link to learn more: <http://www.fueleconomy.gov/feg/driveHabits.jsp>



Distracted Driving

WASHINGTON, D.C. — Let's start with the good news: Only 1 percent of drivers older than 75 say they text while behind the wheel. Now the bad: It gets a whole lot worse from there.

More than 40 percent of people between 19 and 39 years old say they text while they drive, and 10 percent of them say they do it regularly. More than half of those in a new survey by the AAA Foundation for Traffic Safety say they talk on their cellphones while driving.

"Using your phone while driving may seem safe, but it roughly quadruples your risk of being in a crash, according to previous research," said Jake Nelson, AAA director of traffic safety advocacy and research. "None of us is immune."

<http://apps.itd.idaho.gov/Apps/MediaManagerMVC/NewsClipping.aspx/Preview/74627>



Motorcycle Safety



WASHINGTON, D.C. — Michigan helmet use by motorcycle riders has fallen by nearly a quarter after the state approved legislation allowing riders to go without them.

A new survey finds 73 percent of motorcycle riders in Michigan wear helmets, down from 99.4 percent in 2006 when the last statewide observation survey was conducted, according to finds from the Wayne State University Transportation Research Group.

"As preliminary crash statistics from the 2012 riding season show significant increases in fatal and serious injuries, it appears that changes to the helmet use legislation has resulted in more severe injury outcomes," the WSU report released Monday said.

The rate mirrors the 74.7 percent helmet use rate among crash-involved motorcyclists.

"While Michigan's helmet law has been modified, riders are strongly encouraged to always wear safety gear and be seen by wearing high-visibility gear or clothing," said Michael L. Prince, director of the Michigan Office of Highway Safety Planning.

Last year, Michigan had the highest number of motorcycle fatalities over the most recent nine-year period.

<http://apps.itd.idaho.gov/Apps/MediaManagerMVC/NewsClipping.aspx/Preview/74609>

THE TRANSPORTER

OUR MISSION:

YOUR SAFETY. YOUR MOBILITY. YOUR ECONOMIC OPPORTUNITY.

Resolve to make the best holiday decision — don't drive impaired

The holidays are a time for celebration, visiting with loved ones and reflecting on the year past and the year ahead. Yet all too often, the holiday spirit is destroyed by a reckless decision to drive impaired.

ITD and its highway-safety partners remind everyone to make good-driving decisions this holiday season and never drive while impaired.

Idaho law enforcement agencies are conducting education campaigns and high-visibility enforcement patrols searching for drunk or impaired drivers from Dec. 20 through Jan. 3.

"Whether you've had one or one too many – drinking and driving is never worth the risk," said Mary Burke, with ITD's Office of Highway Safety. "If you are going to drink, designate a sober driver before the party starts and encourage your friends and family to always do the same."

ITD's Office of Highway Safety is making highway safety funds available to local law enforcement agencies for the additional enforcement efforts to support the safety campaign.

Last year, impaired driving contributed to 1,454 crashes on Idaho's highways and caused 73 fatalities statewide.

"ITD's goal is not one death, because every life counts," Burke said. "We're committed to doing everything we can to help keep families safe and whole."

Burke offered tips to make this holiday safer.

- If you plan on consuming alcohol, designate a sober driver before leaving and give that person your keys.
- If you are impaired, call a taxi or sober friend or family member to get you home safely.
- Promptly report drunk drivers to law enforcement.
- Wear your seat belt while in your car or use a helmet and protective gear when on a motorcycle. These are the best defenses against an impaired driver.
- If you know someone who is about to drive while impaired, take his or her keys and help make other safe travel arrangements.

"The holidays should be a time for celebration, not tragedy," Burke said. "Help us achieve Idaho's Towards Zero Deaths goal of no one dying on a state roadway."

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One Team, Borderless Enforcement



A kick off for the Christmas DUI mobilization and enforcement was hosted at the ISP Complex in Meridian on December 20, 2013. This kick off was held to encourage all agencies to participate in re-dedicating themselves and our community to saving lives and keeping families whole as we move toward zero deaths.

Jared Olson who is Idaho's Traffic Safety Resource Prosecutor was present to answer questions or concerns officers have regarding recent DUI case law. The media and MADD were also present to highlight the great work being performed. The event was geared toward the officers working the road and enforcing impaired driving laws.

Safe Winter Driving



Winter driving can be hazardous and scary, especially in northern regions that get a lot of snow and ice. Additional preparations can help make a trip safer, or help motorists deal with an emergency.

The three P's of Safe Winter Driving

PREPARE for the trip; **PROTECT** yourself; and **PREVENT** crashes on the road.

PREPARE

- **Maintain your car:** Check battery, tire tread, and windshield wipers, keep your windows clear, put no-freeze fluid in the washer reservoir, and check your antifreeze.
- **Have on Hand:** flashlight, jumper cables, abrasive material (sand, kitty litter, even floor mats), shovel, snow brush and ice scraper, warning devices (like flares) and blankets. For long trips, add food and water, medication and cell phone.
- **Plan Your Route;** Allow plenty of time (check the weather and leave early if necessary), be familiar with the maps/directions, and let others know your route and arrival time.
- **Practice Cold Weather Driving!**
 - During the daylight, rehearse maneuvers slowly on ice or snow in an empty lot.
 - Steer into a skid.
 - Know what your brakes will do: *stomp on antilock brakes, pump on non-antilock brakes.*
 - Stopping distances are longer on water-covered ice and ice.
 - Don't idle for a long time with the windows up or in an enclosed space.

PROTECT YOURSELF

- Buckle up and use child safety seats properly.
- Never place a rear-facing infant seat in front of an air bag.
- Children 12 and under are much safer in the back seat.

PREVENT CRASHES

- Slow down and increase distances between cars.
- Keep your eyes open for pedestrians walking in the road.
- Avoid fatigue – Get plenty of rest before the trip, stop at least every three hours, and rotate drivers if possible.
- If you are planning to drink, designate a sober driver.

For more information on the development and use of this product go to: <http://www.hovding.com/en/>

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description, Location
2013	
Dec 20 – Jan 3	IMPAIRED DRIVING MOBILIZATION
Dec 21	Alive at 25, Blackfoot City Hall www.idsafedriver.org
Dec 21	Alive at 25, Gem County Emergency Services www.idsafedriver.org
Dec 30	Alive at 25, Meridian Police Dept. www.idsafedriver.org
Dec 30	Alive at 25, Boise Police Dept. www.idsafedriver.org
2014	
Jan 11	Alive at 25, Rexburg Police Dept. www.idsafedriver.org
Jan 18	Alive at 25, Elmore County Sheriff/Marina Bldg. www.idsafedriver.org
Jan 19	Alive at 25, Gem State Academy www.idsafedriver.org
Jan 23	Alive at 25, Caldwell Police Dept. www.idsafedriver.org
Feb 21	Alive at 25, Pocatello Police Substation www.idsafedriver.org
Feb 27	Alive at 25, Caldwell Police Dept. www.idsafedriver.org
March 15-22	IMPAIRED DRIVING MOBILIZATION
Mar 27	Alive at 25, Caldwell Police Dept. www.idsafedriver.org
April 11-28	AGGRESSIVE DRIVING/SEAT BELT MOBILIZATION
April 14-15, 2014	Idaho Highway Safety Summit – Boise ID
Apr 19	Alive at 25, Pocatello Police Substation www.idsafedriver.org
May 1-15	IMPAIRED/AGGRESSIVE DRIVING MOBILIZATION
Jun 20	Alive at 25, Pocatello Police Substation www.idsafedriver.org
Sep 20	Alive at 25, Pocatello Police Substation www.idsafedriver.org
Nov 21	Alive at 25, Pocatello Police Substation www.idsafedriver.org

Quick Reference Guide – click on the topic to go directly to website.

Idaho Office of Highway Safety Facebook page: www.facebook.com/IDOHS

OHS, Office of Highway Safety
ITD, Idaho Transportation Department
NHTSA, National Highway Traffic Safety Administration
FHWA, Federal Highway Administration
2012 Idaho Crash Report



Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendiving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving	http://itd.idaho.gov/ohs/Aggressive.htm	http://www.nhtsa.gov/Aggressive
Motorcycles	www.idahostar.org	http://www.nhtsa.gov/Safety/Motorcycles
Senior/Mature Drivers		http://www.nhtsa.gov/Senior-Drivers
Lane Departure	http://itd.idaho.gov/info/home_articles/safety_plan.htm	http://safety.fhwa.dot.gov/roadway_dept